



# MUSEO MAX365

21 MIL / 365 GSM  
ARCHIVAL FINE ART RAG  
(MATTE)

**PRINTER COMPATIBILITY**



**DESCRIPTION**

Museo Max raises digital printing to a new performance plateau. Using a breakthrough coating technology, Museo Max produces visually superior prints in B&W and color— you can see the difference. Museo Max enables you to extract the best performance from your printer to generate bold, bright colors with fine, crisp details. Professionals who need extraordinary performance and archival permanence use Museo Max fine art paper.

**PHYSICAL CHARACTERISTICS**

|            |         |
|------------|---------|
| Weight     | 365 gsm |
| Caliper    | 21 mil  |
| Brightness | 91%     |
| pH         | Neutral |

*\*All values are targets*

**FEATURES AND BENEFITS**

- 100% Cotton
- Award winning Museo® coating
- No optical brighteners
- pH neutral, Lignin-free
- Elegant smooth matte finish
- Instant dry
- Vibrant colors
- Rich blacks
- Fade resistant
- Archival
- Superior B&W reproduction
- Matte black ink is recommended for best results
- Photo black inks can be used if matte black inks are not available

**COMMON APPLICATIONS**

- Premium Photo Reproduction
- Premium Art Reproduction
- Photo Books
- Gallery Reproductions
- Limited Edition
- Exhibition Prints
- Sepia Prints

**PROCESSING TIPS**

- Preferred side out

**FINISHING & PRINTING**

- Handle paper by the edges prior to printing
- Special care should be taken not to contaminate the ink receptive surface
- Allow adequate dry time prior to framing

**SHELF LIFE**

2 years from ship date

**STORAGE CONDITIONS**

|                   |                     |
|-------------------|---------------------|
| Temperature       | 50-85° F (10-30° C) |
| Relative Humidity | 30-65%              |

**OPTIMAL PRINTING ENVIRONMENT**

|                   |                     |
|-------------------|---------------------|
| Temperature       | 50-85° F (10-30° C) |
| Relative Humidity | 30-65%              |

**Museo Fine Art**

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