



# MUSEO ECHT

13 MIL / 210 GSM  
ARCHIVAL FINE ART RAG  
(MATTE)

**PRINTER COMPATIBILITY**



**DESCRIPTION**

Museo ECHT is the newest member of the Museo family. Designed for high volume production, Museo ECHT offers the authenticity of a true cotton rag in a thinner sheet and more affordable price range to support high volume production demands. Museo ECHT is, as it's name suggests "authentic and typical".

As with all Museo cotton rag products, ECHT starts with 100% cotton; there are no fillers, optical brighteners or other artifacts that would impact archivability and authenticity as a true cotton rag. However, ECHT also uses improvements in design and manufacturing to reduce cost and offer the value of an archival cotton rag at a lower price. You will not be disappointed by the depth of color, range of details in highlights and shadows.

**PHYSICAL CHARACTERISTICS**

Weight	210 gsm
Caliper	13 mil
Brightness	91%
pH	Neutral

*\*All values are targets*

**FEATURES AND BENEFITS**

- 100% Cotton
- Award-Winning Museo® Coating
- No Optical Brighteners
- pH neutral, Lignin-free
- Elegant Smooth Matte Finish
- Instant Dry
- Vibrant Colors
- Rich Blacks
- Fade Resistant
- Archival

- Superior B&W Reproduction
- Matte black ink is recommended for best results.
- Photo black inks can be used if matte black inks are not available.

**COMMON APPLICATIONS**

- Premium Photo Reproduction
- Premium Art Reproduction
- Photo Books
- Gallery Reproductions
- Limited Edition
- Exhibition Prints
- Sepia Prints

**PROCESSING TIPS**

- Preferred side out

**FINISHING & PRINTING**

- Handle paper by the edges prior to printing.
- Special care should be taken not to contaminate the ink receptive surface.
- Allow adequate dry time prior to framing.

**SHELF LIFE**

2 Years From Ship Date

**STORAGE CONDITIONS**

Temperature	50-85° F (10-30° C)
Relative Humidity	30-65%

**OPTIMAL PRINTING ENVIRONMENT**

Temperature	50-85° F (10-30° C)
Relative Humidity	30-65%

**Museo Fine Art**

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